



**September 21, 2019**  
**10 am – 2 pm**

Be a part of what is sure to be a fun family event for the community as well as our Arbutus residents, employees and families.

As a sponsor or vendor, you will show your support for the Arbutus Benevolent Care Fund. This fund provides support and comfort for residents who are no longer able to pay for their care.

In return, your business/organization will receive the benefits listed in the Sponsor Packages on the right.

**The Great PumpkinFest is...**



- **NEW THIS YEAR!** A campus hayride
- **NEW THIS YEAR!** A Classic Car Show
- A Pumpkin Patch Cafe' with samplings of fall inspired dishes and desserts from the area's best restaurants, shops and bakeries. \*Tasting plates will be \$10 and will benefit the Arbutus Benevolent Care Fund
- A "Little Pumpkins" kids area with games and prizes
- A Vendor Show – shop local business and learn about local organizations.
- Live Family Entertainment
- Concessions available for sale



Visit [www.arbutusparkmanor.com](http://www.arbutusparkmanor.com) and click on The Great PumpkinFest & Fun Walk link to register or fill out the form on the back of this letter.

## SPONSOR PACKAGES

**"The Great Pumpkin Sponsor"**  
**(Presenting Sponsor)**  
**\$1000**



- Name and Logo on all event advertising
- Name & Link on PumpkinFest event page at [www.arbutusparkmanor.com](http://www.arbutusparkmanor.com)
- Listing on Arbutus social media platforms
- Logo on promotional materials (issued following confirmation)
- Logo on all event banners and signs
- Vendor table at event
- Logo on Pumpkin Patch Cafe Tote Bag
- Ad in September & October "Pathways" newsletter. Pathways is the Arbutus Newsletter with 400 plus readers.
- Eight complimentary tickets for the Pumpkin Patch Cafe.



**Patch Sponsor**  
**\$500**

- Naming rights for a specific area: Pumpkin Patch Cafe, Classic Car Show "Little Pumpkins" Kids area or Hayrides
- Name and Logo on all print advertising related to your specific area
- Name and Logo on all signs in your sponsored area
- Name and Logo on materials related to that specific area
- Name and Logo on PumpkinFest event page at [www.arbutusparkmanor.com](http://www.arbutusparkmanor.com)
- Listing on Arbutus social media platforms
- Vendor Table located within your sponsored event
- Ad in September "Pathways" newsletter
- Four complimentary tickets for the Pumpkin Patch Cafe

**Great Pumpkin Entertainment Stage Sponsor**  
**\$100**



- Name and Logo on Entertainment Stage banner
- Name and Logo on PumpkinFest page at [www.arbutusparkmanor.com](http://www.arbutusparkmanor.com)
- Name and logo on Arbutus social media platform promoting entertainment for PumpkinFest
- Vendor table at the event
- Two complimentary Pumpkin Patch Cafe tickets



**Fall Leaf**  
**\$50**

- Your company name and logo on Fall Leaves hung around the PumpkinFest vendor and activity areas
- Your name listed on Arbutus social media
- Your name listed on [www.arbutusparkmanor.com](http://www.arbutusparkmanor.com)



# Yes, I want to be a sponsor

Business/Organization Name (As it should appear in print and promotion)

Website \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact Person Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

|                                             |                     |
|---------------------------------------------|---------------------|
| <b>Great PumpkinFest Presenting Sponsor</b> | <b>\$1000</b> _____ |
| <b>Patch Sponsor</b>                        | <b>\$500</b> _____  |
| <b>Stage Sponsor</b>                        | <b>\$100</b> _____  |
| <b>Fall Leaves</b>                          | <b>\$50</b> _____   |
| <b>I would like to make a donation</b>      | <b>\$</b> _____     |

Please mail payment to  
 Arbutus Park Retirement Community  
 Attn: Kurt Roberts  
 207 Ottawa St. Johnstown PA 15904

**Credit card payments accepted at**  
[www.arbutusparkmanor.com/sponsor-the-great-pumpkinfest-fun-walk](http://www.arbutusparkmanor.com/sponsor-the-great-pumpkinfest-fun-walk)

Email your company logo to [kroberts@arbutusparkmanor.com](mailto:kroberts@arbutusparkmanor.com)  
 Call 814-262-2150 with questions