



It is an honor for Nancy and I to serve as the 2019 Arbutus Senior Spirit Awards Honorary Chairpersons. I have had the pleasure of serving on the Arbutus Park Retirement Community Board of Directors since 2011. During that time, I have witnessed the care and compassion our residents and their families receive daily. One program that is near and dear to our hearts is the Arbutus Benevolent Care Fund. When a resident goes through the spectrum of care at Arbutus and runs out of financial resources, they are never asked to leave. They have piece of mind knowing that this fund will provide the necessary means for them to continue to call Arbutus “home.”

The Arbutus Senior Spirit Awards is a wonderful way in which you can help to not only support the Benevolent Care Fund, but you can honor our area senior volunteers. Our community is blessed with the talent and giving spirit of so many active senior volunteers. On April 26, 2019 we will gather at the Holiday Inn, Johnstown to “Recognize, Appreciate and Thank” these volunteers at the Senior Spirit Awards Luncheon.

Over the past five years, the Senior Spirit Awards have raised over \$48,000 for the Arbutus Benevolent Care Fund. We have recognized over 20 individual senior volunteers and organizations who work to enhance the lives of seniors in the community. It’s a wonderful day for these hard-working volunteers and their families.

Nancy and I encourage you to participate this year by becoming a Senior Spirit sponsor. By doing so, you are letting the community know you recognize and appreciate the time and talent of our senior volunteers.

I look forward to seeing you at the Senior Spirit Awards Luncheon and adding your organization to the list of grateful community partners who wish to “Recognize, Appreciate and Thank” our area seniors.

Sincerely,

Dr. Donato and Mrs. Nancy Zucco  
2018 Senior Spirit “Lifetime Achievement Award” Recipients

Spirit  
of Leadership

Paula-Eppley  
Newman

Spirit  
of Community

Mr. & Mrs.  
Francis Ozog

Spirit  
of Appreciation

Boy Scouts  
Pack #25

Lifetime  
Achievement

"Sassy"  
Arbutus Therapy  
Dog

# Sponsorship

**Partner  
\$5000**

- Table at the Senior Spirit Awards (8 complimentary tickets)
- Full Page Full Color ad in the program book
- Business logo on all promotional print materials
- Business logo on in all event advertising pieces
- Business name mentioned as Presenting Sponsor on radio ads
- Business logo & link on all Senior Spirit social media platforms
- Business logo & link on www.arbutusparkmanor.com as a sponsor
- Vendor table near the registration table day of event
- Signage at the Senior Spirit Awards event
- Opportunity to give the "Opening Remarks" on the Senior Spirit Video presentation at event.
- **NEW THIS YEAR....NAMING OF A SENIOR SPIRIT AWARD**
- o Example "The Spirit of Leadership Award presented by (your business name)"
- o Award presented to the recipient by you company's representative
- o Business logo on the award recipients table at the event
- o Business logo on the "Senior Spotlight" page of the program book highlighting your award.
- o Business logo on presentation video at the event.

**Friend  
\$3500**

- Table at the Senior Spirit Awards (8 complimentary tickets)
- Half Page, Full Color ad in Senior Spirit program book
- Business logo on all promotional print materials
- Business logo on all event advertising pieces
- Business logo & link on Senior Spirit social media platforms
- Business logo & link on www.arbutusparkmanor.com as a sponsor
- Signage at the Senior Spirit Awards event
- **NAMING OF A SENIOR SPIRIT AWARD** (refer to benefits under Partner sponsorship package)



**Fan  
\$1000**

- Table at the Senior Spirit Awards (8 complimentary tickets)
- Quarter Page ad in Senior Spirit program book
- Business logo & link on all Senior Spirit social media platforms
- Business logo & link on www.arbutusparkmanor.com as a sponsor
- Business logo included on video scroll during event

**Table  
\$500**

- 4 complimentary tickets to the Senior Spirit Awards
- Naming of a table at the event
- Business mention on Senior Spirit social media platforms
- Business mention in Senior Spirit program book
- Business mention on www.arbutusparkmanor.com as a sponsor

Business / Organization Name \_\_\_\_\_

Contact Person Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Sponsorship Level \_\_\_\_\_

We will attend the Senior Spirit Awards and use all our complimentary seats (Y) \_\_\_\_\_ (N) \_\_\_\_\_  
We will not attend the Senior Spirit Awards, please donate our seats to the following non profit volunteer organization \_\_\_\_\_ .

Form of payment (payments must be made in full by March 1, 2019 for full promotion  
Check enclosed \_\_\_\_\_ Invoice Me \_\_\_\_\_ \*Credit Card \_\_\_\_\_  
\*Credit card payments accepted at [www.arbutusparkmanor.com/seniorspirit](http://www.arbutusparkmanor.com/seniorspirit)

Arbutus will contact you regarding program ad dimensions and guidelines.

Contact Kurt Roberts [Kroberts@arbutusparkmanor.com](mailto:Kroberts@arbutusparkmanor.com) 814-266-8621



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