

Organization or Business Name

Contact Phone Number & Email

If you would like invoiced, please list your mailing address below.

Mail sponsorship form to: Arbutus Park Manor:
Senior Spirit, 207 Ottawa St., Johnstown, PA 15904



Questions about becoming a Senior Spirit sponsor?

Contact Kurt Roberts at

kr Roberts@arbutusparkmanor.com

814-262-2150

Senior Spirit Awards Luncheon

Friday, April 20, 2018
from 11:30 am – 1:30 p.m.
at the Holiday Inn, Johnstown



“Senior Spirit brings the community together to celebrate those who give of their time and talent while providing support and comfort to the residents of Arbutus through the Benevolent Care Fund.”

Joyce Murtha
2018 Senior Spirit
Honorary Chairperson

Who Benefits From



Senior Spirit sponsorships and event ticket sales benefit the Arbutus Benevolent Care Fund.

The Benevolent Care Fund helps to cover medical care expenses for Arbutus residents who have outlived their financial resources. The Fund enables residents to continue to live at Arbutus and receive the care that is needed.

Arbutus created the Benevolent Care Fund in 1973. In 2017, the fund assisted over 85 residents.



Recognize • Appreciate • Thank



ABOUT

Senior citizens contribute a great deal of time and talent to our communities through their dedication to working, volunteering, and sharing their wealth of experience. They are tremendous role models in our community.

Arbutus Park Retirement Community invites you to "Catch the Spirit" and join the Senior Spirit movement. The mission of Senior Spirit is to provide volunteer, educational, and community programs to seniors whose goal is to lead active and meaningful lives.

HONOREES

Arbutus Park Retirement Community invites you to celebrate extraordinary volunteer service on behalf of our community seniors by nominating outstanding individuals, groups, or organizations who improve the lives of seniors. The 2019 nomination form is available at arbutusparkmanor.com/senior-spirit

The Senior Spirit Nominating Committee reviews all applicants and selects recipients for the following awards:

Spirit of Leadership

Award is given to an individual senior volunteer or leader (age 60 or older) who gives a large percentage of his or her time and talent to improve our community.

Spirit of Community

Award is given to a group of seniors (age 60 or older) that support and improve the lives of residents in our community. Consider senior clubs, organizations, businesses, corporations, and corporate foundation groups.

Spirit of Appreciation

Award is given to a group or organization (of any age) for their unique support in improving the lives of seniors in our community.

Lifetime Achievement Award

Award is given to an individual volunteer or leader who has dedicated their life to volunteer service by helping one or more organizations with their leadership, vision, time, and talent.

SPONSOR

Sponsorship packages are available to showcase your business to our area seniors and the community. Your generous sponsorship will provide the following benefits:

- Network with key business professionals, retirees, and leaders in the community
- Raise your company's visibility
- Promote your services to event attendees throughout the year
- Provide financial support to the residents of Arbutus Park Retirement Community who have outlived their financial resources

SPONSOR OPPORTUNITIES

Check a box and complete the commitment form.

<input type="checkbox"/>	Entertainment Sponsor	\$250
	Acknowledgement as entertainment sponsor in event program, website, and social media platforms	
<input type="checkbox"/>	Tree Sponsor	\$350
	Sign on the award table Acknowledgement as a tree sponsor in event program, website, and social media platforms *Each recipient is presented with an oak tree sapling to plant in a location of their choosing	
<input type="checkbox"/>	Table Sponsor	\$500
	4 tickets for Senior Spirit Awards Luncheon Logo on table signage Acknowledgement as a table sponsor in event program, website, and social media platforms	
<input type="checkbox"/>	Fan Sponsor	\$1,500
	4 tickets for Senior Spirit Awards Luncheon 1/8 Page color ad in the event program Logo inclusion in the video wall at luncheon Acknowledgement as a fan sponsor in event program, website, social media platforms, and Pathways newsletter	
<input type="checkbox"/>	Friend Sponsor	\$3,000
	Recognition on all Senior Spirit event materials & ads including Tribune Democrat, Our Town, and Radio campaign Verbal acknowledgement at Senior Spirit Awards event 1 Table (8 tickets) for Senior Spirit Awards Luncheon 1/4 Page color ad in the event program Logo inclusion in the video wall at luncheon Acknowledgement as a friend sponsor in event program, website, social media platforms, and Pathways newsletter	
<input type="checkbox"/>	Partner Sponsor	\$5,000
	Recognition on all Senior Spirit event materials & ads including Tribune Democrat, Our Town, and Radio campaign Verbal acknowledgement at Senior Spirit Awards event 1 Table (8 tickets) for Senior Spirit Awards Luncheon 1/2 Page color ad in the event program Logo inclusion in the video wall at luncheon Acknowledgement as a partner sponsor in event program, website, social media platforms, and Pathways newsletter Logo on all print advertising Vendor Table at the luncheon Meet and greet for guests at event	
<input type="checkbox"/>	Champion Sponsor	\$12,000 (billed \$1,000/month)
	All FRIEND & PARTNER LEVEL items plus... Recognized as Presenting Sponsor of Senior Spirit Awards Presenting Sponsor of "Senior Spirit Moments" radio advertising Premium full page ad in Senior Spirit Awards program 2 Minute Video for Awards event Vendor table at all Senior Spirit events throughout the year: Health & Wellness Fair, Pumpkifest, Home for the Holidays Opportunity to conduct talk in Senior Spirit Educational series Full Page color ad in the event program	